Hyundai Card

Earnings Release

2025.1H

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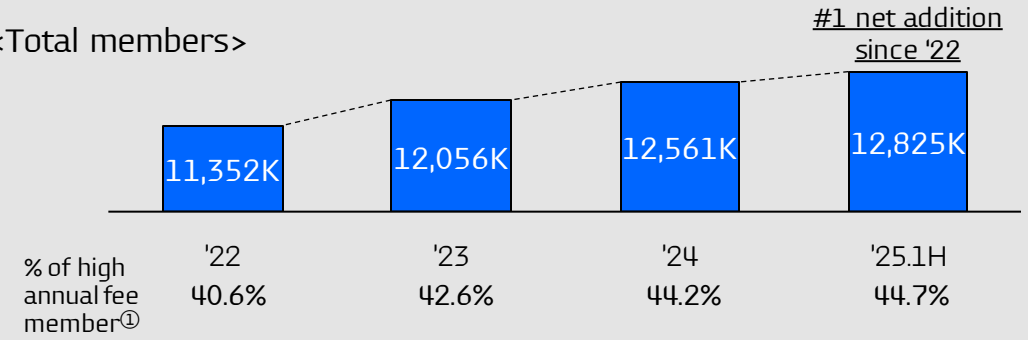
Size

Maintain M/S leading position based on member growth and a high-quality asset portfolio

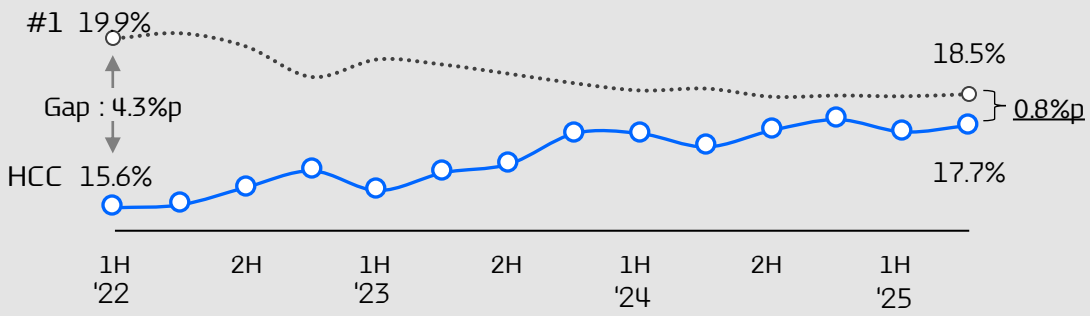
Member & M/S

- Member growth as well as increase in portion of high-annual fee members
- Tight competition for top M/S within 1%p gap

<Total members>



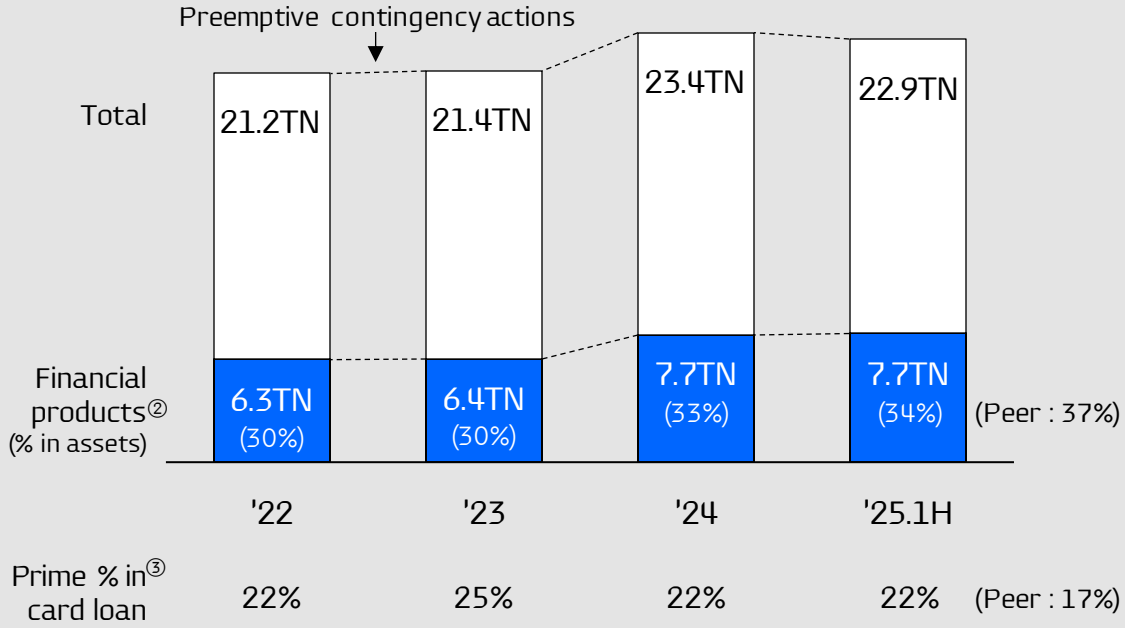
<Individual credit purchase M/S>



Assets

- Maintaining asset level of '24 due to economic slowdown
- Sustaining a lower financial asset ratio than AA+ peers

<Product asset>



① Primary member with annual fee of KRW 30K or more ② Cash advance, card loan, revolving payment carried-over balance ③ Portion of KCB grades 1-4 in card loan balance

P&L improved YoY attributable to revenue from credit purchase and financial assets

Summary of financial statements

(unit: KRW BN)	2023	2024	'24.1H	'25.1H	YoY	
Product assets	21.4TN	23.4TN	21.7TN	22.9TN	+1.2TN	+5.8%
Operating revenue①	3,059.0	3,494.8	1,681.8	1,823.5	+141.7	1 +8.4%
Card income	1,631.2	1,753.4	849.3	860.8	+11.5	+1.4%
Interest income	1,249.8	1,502.3	718.3	826.1	+107.8	+15.0%
Operating expense②	2,708.9	3,088.7	1,472.0	1,608.9	+136.9	2 +9.3%
Card expense	921.3	1,021.2	489.7	520.5	+30.9	+6.3%
Interest expense	568.2	716.6	349.9	372.7	+22.9	+6.5%
Bad debt expense	369.6	429.9	178.2	222.6	+44.4	+24.9%
SG&A	779.7	825.3	406.7	429.8	+23.1	+5.7%
Operating income	350.1	406.1	209.7	214.5	+4.8	+2.3%
IBT	350.8	401.2	204.2	214.2	+10.0	3 +4.9%
Net income	265.1	316.4	163.8	165.5	+1.7	+1.0%
ROA③	1.32%	1.43%	1.51%	1.43%	-0.08%p	

Key notes

1. Credit purchase: high-annual fee members & interest-bearing installments size ↑
   Financial products: asset growth & APR ↑
2. Interest exp. ↑ due to asset growth
   Bad debt exp. ↑ due to mkt deterioration
3. Sole IBT growth among AA+ peers

①, ② Gain on disposal of loan receivables reflected in bad debt expense. FX and derivatives effect reflected in operating revenue · expense after offsetting revenue · expense ('23Y operating revenue +20.9BN, '24Y +39.1BN, '24.1H +22.7BN, '25.1H +18.5BN) ③ Net income/average balance of product assets

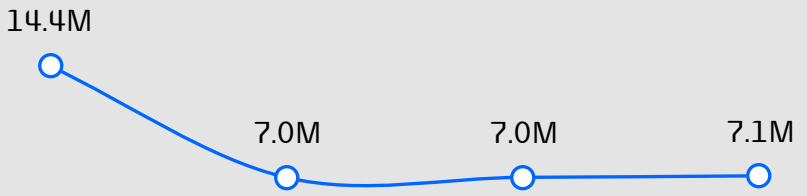
Key index

Stable financial quality

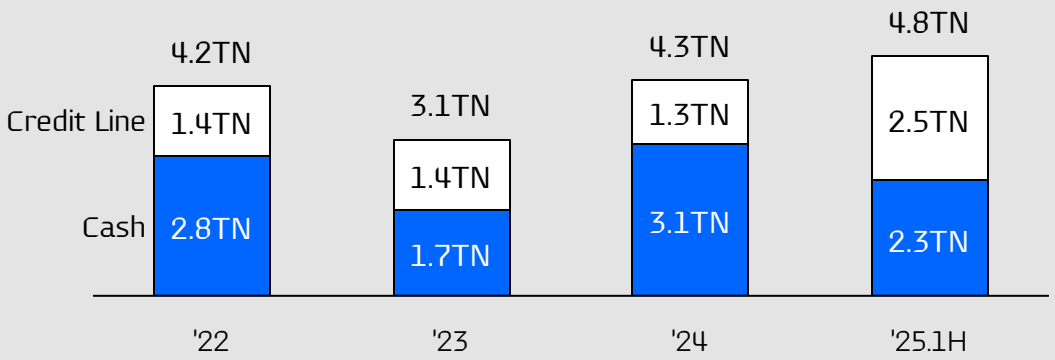
Liquidity

- Securing at least 7M survival period① in normal times

<Survival period>



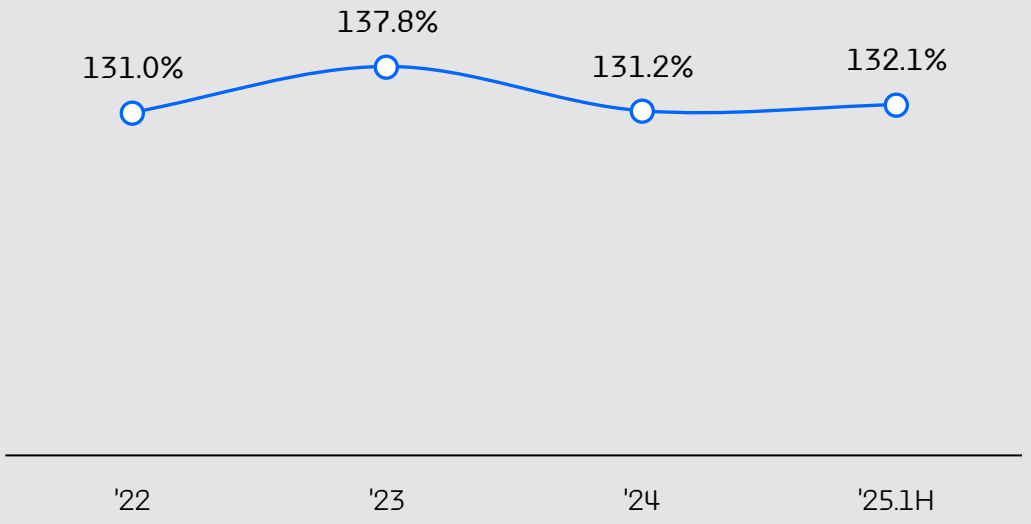
<Total liquidity>



Maturity

- Stable funding with 130% ↑ ALM ratio②

<ALM ratio>



① When funding is impossible, period possible to conduct normal business and redemption with the liquidity in hand ② Ratio of average maturity of borrowings over average maturity of financial assets

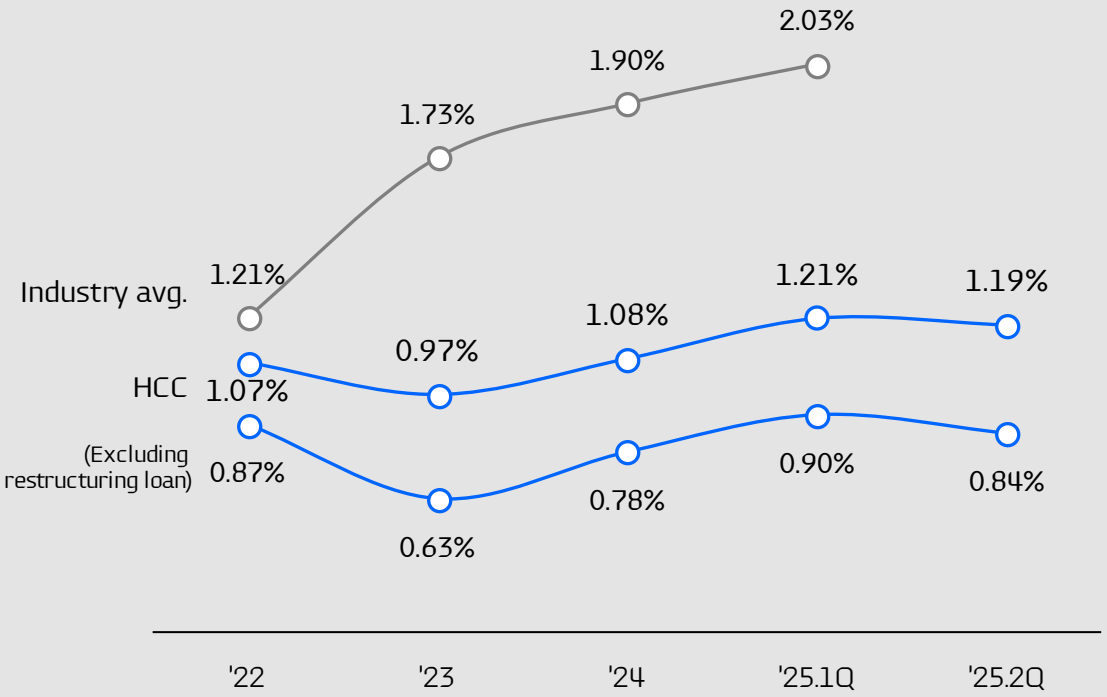
Key index

Stable financial quality

Asset quality

- Maintain industry-leading asset quality

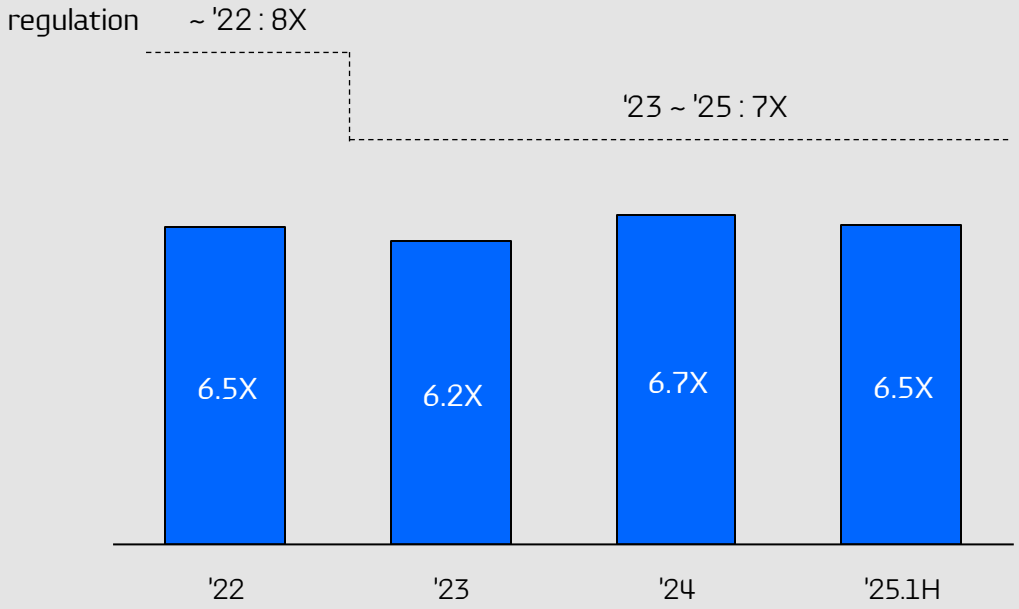
<Total 30+ delinquency rate①>



Capital adequacy

- Stable management within regulations②

<Leverage>



① (Receivables overdue at least 1M+ restructuring loans without improved repayment ability) / total receivables ② Card issuers regulated at 8X (7X, dividend payout ratio ≥30%)

Appendix

Financial Statement

Consolidated statement of income

(KRW BN)	2023	2024	'24.1H	'25.1H
Operating revenue ①	**3,059.0**	**3,494.8**	**1,681.8**	**1,823.5**
Card income	1,631.2	1,753.4	849.3	860.8
Interest income	1,249.8	1,502.3	718.3	826.1
Gain on valuation & disposal of financial assets	19.6	13.0	7.3	10.0
Other	158.4	226.1	106.9	126.6
Operating expense ②	**2,708.9**	**3,088.7**	**1,472.0**	**1,608.9**
Card expense	921.3	1,021.2	489.7	520.5
Interest expense	568.2	716.6	349.9	372.7
Bad debt expense	369.6	429.9	178.2	222.6
SG&A	779.7	825.3	406.7	429.8
Other	70.1	95.7	47.5	63.3
Operating income	**350.1**	**406.1**	**209.7**	**214.5**
IBT	**350.8**	**401.2**	**204.2**	**214.2**
Net income	**265.1**	**316.4**	**163.8**	**165.5**

Consolidated statement of financial position

(KRW BN)	2023	2024	'24.1H	'25.1H
Assets	**23,937.2**	**27,389.7**	**25,252.8**	**26,406.2**
Cash and deposits	1,126.8	2,021.9	2,001.7	1,650.8
Securities	684.3	1,151.7	751.4	809.0
Card assets③	20,763.6	22,661.5	21,004.4	22,200.0
Tangible assets	632.3	626.6	610.7	715.8
Other	730.2	928.0	884.6	1,030.6
Liabilities	**20,106.8**	**23,296.1**	**21,265.3**	**22,328.9**
Borrowings	16,817.4	20,145.2	18,255.3	18,933.5
Other	3,289.4	3,150.9	3,010.0	3,395.4
Equity	**3,830.5**	**4,093.6**	**3,987.5**	**4,077.3**
Capital	802.3	802.3	802.3	802.3
Capital surplus	57.7	57.7	57.7	57.7
Hybrid securities	159.6	299.2	299.2	299.2
Retained earnings	2,805.6	2,969.9	2,826.0	2,963.4
Other④	5.3	-35.5	2.3	-45.3

①, ② Gain on disposal of loan receivables reflected in bad debt expense. FX and derivatives effect reflected in operating revenue · expense after offsetting revenue · expense ('23Y operating revenue +20.9BN, '24Y +39.1BN, '24.1H +22.7BN, '25.1H +18.5BN) ③ Includes loan receivables ④ Includes capital adjustment and non-controlling interests

Appendix

Key Figure

(KRW BN)	2023	2024	'24.1H	'25.1H
Total members	**12,056K**	**12,561K**	**12,314K**	**12,825K**
Net member increase	704K	505K	258K	264K
Volume	**160,167.3**	**179,925.8**	**87,779.2**	**93,465.4**
Credit purchase①	150,202.6	166,340.6	81,169.2	86,687.3
Lump sum	126,469.7	142,302.1	69,253.3	74,673.0
Installment	23,732.9	24,038.5	11,915.9	12,014.3
Financial products	9,964.7	13,585.2	6,610.0	6,778.0
Cash advance	4,499.3	6,670.3	3,161.6	3,388.0
Card loan②	5,465.4	6,914.9	3,448.4	3,390.1
Product assets	**21,378.2**	**23,405.8**	**21,678.8**	**22,937.0**
Credit purchase	14,981.0	15,735.7	14,627.1	15,232.9
Lump sum③	8,429.8	9,120.6	8,150.3	8,693.3
Installment	6,551.2	6,615.1	6,476.9	6,539.6
Financial products	6,397.2	7,670.0	7,051.7	7,704.1
Cash advance④	592.6	779.9	681.9	689.0
Card loan⑤	4,792.1	5,791.7	5,335.0	5,915.2
Revolving	1,012.5	1,098.5	1,034.7	1,099.9

(KRW BN)			2023	2024	'24.1H	'25.1H
Quality	Total delinquency%⑥		0.97%	1.08%	1.07%	1.19%
	Substandard and below assets ratio		0.66%	0.81%	0.75%	0.79%
	Provisions ratio (to FSS required)		120.3%	113.8%	121.3%	113.3%
Leverage⑦			**6.2X**	**6.7X**	**6.4X**	**6.5X**
	Total assets		23,883.0	27,152.3	25,144.3	26,283.2
	Total capital (previous quarter)		3,859.7	4,077.8	3,925.1	4,026.9
Funding⑧			**16,944.2**	**19,964.2**	**18,247.5**	**18,904.2**
	Domestic funding		15,397.2	17,285.6	15,568.9	16,080.0
	Offshore funding		1,547.0	2,678.6	2,678.6	2,824.2
Liquidity⑨	ALM		**137.8%**	**131.2%**	**137.5%**	**132.1%**
		Liabilities maturity	2.2Y	2.1Y	2.1Y	2.2Y
		Assets maturity	1.6Y	1.6Y	1.6Y	1.6Y
	Total liquidity		**3,136.2**	**4,314.2**	**4,114.0**	**4,760.5**
		Cash	1,714.5	3,051.6	2,672.3	2,263.0
		Credit Line	1,421.7	1,262.6	1,441.7	2,497.5

① Including domestic spending by overseas members ②, ⑤ Includes restructuring ③ Includes revolving payment non-carried forward balance ④ Includes revolving loan non-carried forward balance
⑥ (Receivables overdue at least 1M+ amount of restructuring loans without improved repayment ability) / total receivables ⑦ Based on non-consolidated financial statements ⑧. ⑨ Managerial accounting basis